



Harshad Dhale

PRODUCT DESIGNER

A passionate Product Designer with over a decade of demonstrated experience in designing for Web and Mobile, in a wide range of Industrial as well as Consumer sectors, like eCommerce, Hospitality, Cryptocurrency, Automobile, Production, Healthcare, Information Systems, eLearning and Lifestyle.

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Experience

Senior Designer

Brainsform Force | May 2017 – July 2023

Started as Web & Graphic Designer, to get promoted to Senior Designer managing the famous Starter Templates product while training and managing a team of Web designers. Also worked on the Product's UI UX. Building Design Systems, UX Strategy, UI Design, and performing User Acceptance Testing.

Web & UI Designer

Manorama SMAC LLP | Jan 2016 – Mar 2017

Designed and maintained the User Interface and user Experience of all Healthcare Domain Softwares and Web Applications.

UI UX Lead

Point8020 Ltd | Sept 2013 – Jan 2016

Worked on building the Design Strategy, User Interface and User Experience for the existing and pipelined products of Point8020 Ltd.

Intern UI UX Designer

Point8020 Ltd | July 2012 – July 2013

1 Year internship in UK based Software and Multimedia company Point8020 Ltd, in the final year of Engineering. As an Intern UI Designer, I worked on building Design Strategy, User Interface, and User Experience for my final year project.

Education & Learning

Bachelor of Engineering (BE)

**KIT's College of Engineering
Shivaji University, Kolhapur**

Studied & developed the computer programming skills, software testing and internet networking skills. Also learned professional communication, ethics and discussion skills. Lead as President and participated as member of the Departmental Committee. Organized and lead many college level and university level events.

Skill Set

Skills

Product Discovery
Product Management
Team Management
Workshop Facilitation
Training & Mentoring
UX Research
User Testing
Design Systems
Wireframing
Prototyping
UI Design

Tools

Figma
Adobe Creative Suite
Corel Draw
Affinity Designer
Canva
WordPress
Elementor
Slack
Infinity
Jira
Local by Flywheel